



GLOBAL VIRTUAL MARKET —2020—

CELEBRATING WORLD REFUGEE DAY

Utah is home to incredible refugee-owned small businesses!
Meet a few of the refugee owners and visit their online stores.

Many of these refugees participated in a rigorous training program to learn how to start an online business in the midst of COVID-19 shutdowns.



WORLD
REFUGEE
DAY 2020



**WORKFORCE
SERVICES**
REFUGEE SERVICES

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MEET ROSETTE

AFRICAN ROOTS

Rosette, from the Democratic Republic of Congo, started African Roots in 2006 to showcase her culture here in Utah. She hopes to represent the **self-sufficiency** of the Congolese people, their hard work and hand-craftsmanship. Her products are all free-trade, crafted in Africa and Utah.

A people-person by nature, Rosette loves to be active and is the proud mother of nine and grandmother to one.



<https://africanrootsfashio.wixsite.com/website>



MEET JEANNE

A THOUSAND HILLS
BOUTIQUE

Rwanda-native Jeanne began selling her art in 2014 to display the **beauty** of Rwanda culture. Her art showcases how Rwandan people live, things they use in daily life, and the beauty they see around them in Rwanda, the land of a thousand hills.

Jeanne has three children and likes to be with friends and family in her free time.



<https://a-thousand-hills-boutique.myshopify.com>



MEET RAIDA

ART REPRESENTING
IRAQ AND PEACE

Raida is from Iraq. She started her business 10 years ago, but has been creating and selling art as a hobby since she was 12 years old. She uses her art to **showcase** the culture of Mesopotamia and its people. Her inspiration comes from distinct cultures from her community that



she translates into knitting, crochet and painting projects.

She describes herself as a simple person who loves to communicate with people.



<https://raida-jarjes.myshopify.com>



MEET DONATO

TUMAINI ART AFRICA



A native of South Sudan, Donato Raimondo has gained a following across several local refugee communities by sharing his art and stories. Through Tumaini Art Africa, he hopes to **stay connected** to his culture while enriching this country. Fifty percent of his proceeds benefit and empower women who still live in refugee camps by increasing their access to resources and opportunities.

Donato has two children and strives to be a voice for the voiceless in his community.

<https://tumaini-arts-africa.myshopify.com>



MEET KOFFI

KOFYS AFRICA
ARTS AND CRAFTS



Koffi is from Togo. He started his business three years ago to **help people** in his home country and showcase their talents. He also sells products from artisans in Ghana and Niger. He believes his products can help people find feelings of peace and spiritual connection.



Koffi has two sons and enjoys traveling. He has been to 28 states and 15 countries.



<https://etsy.com/shop/KOFYS>

MEET MORRIS

THE MASAII MARKET



Hailing from Kenya, Morris has been in business for 15 years. His handmade products feature natural materials and many are crafted by members of the Maasai tribe. In Kenya, kids often grow up making their own toys from available materials, which Morris hopes to reflect through his art. Proceeds from his sales are sent to Kenya to **support his family.**

Morris has five children and is passionate about helping people.



<https://themaasaimarket.com>





MEET HEYDAR

HEYDAR ART



Heydar, originally from Iran, began Heydar Art 15 years ago to share **beautiful moments** from his varied cultural experiences. He believes that although cultures are different, painting styles evoke universal feelings. He hopes to help people understand the peaceful nature of Iran through his art.



In his free time, Heydar loves to paint and share his art with others.



<https://heydarart.myshopify.com>



GLOBAL
PATCHWORK

MEET GLOBAL PATCHWORK



[Global Patchwork Online Order Form](#)

In 2015 Global Patchwork was created with the goal of increasing the **social integration** of refugee women while teaching them revenue-generating sewing skills. With 25 women from nine countries enrolled in the program, Global Patchwork

currently has a waitlist of 60 women awaiting 2021 recruitment. All proceeds are reinvested into teaching more refugees how to sew. Global Patchwork is a non-profit refugee program in partnership with United African Women of Hope.